

# HOW TO THINK LIKE A FUTURIST

## DEVELOP YOUR TEAM'S FUTURIST SKILLS

This **4 part online workshop series** is ideal to address the Mindset, provide the Toolset and give opportunity to develop the Skillset required for **futures ready professionals, businesses and corporate teams**



### Develop your Futurist Skills

We **cannot delegate our critical thinking** to others. Learn some models to think like a futurist. Make better choices. Think more clearly. Discover new approaches.

01



### Unlock your Futurist Mindset

Our plans and hopes for the future are useless unless we have the **mindset** to approach the volatility and ambiguity of the unknown.

02



### Implement your Future Thinking

Apply our imaginations to more valuable scenarios where we can **design the future** we would prefer, and plan out practical steps to achieve that vision.

03



### Become a Futurist Change Agent

**The power of futures thinking** and strategic foresight, is to take the plans that have been developed and put them into action.

04



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[See more online](#)

# ESSENTIAL SKILLS FOR FUTURE READY TEAMS

All of the tools and models are easy to learn and available to be shared with colleagues. They provide insight, help to **mitigate problems** and discover and create viable options for growth and resilience.



## Essential Survival Skills

When futures skills are lacking, companies are vulnerable to the future, to developments in technology, changes in legislation and global upsets. Futures focussed teams are agile, more productive, more effective and remain relevant to the needs of the organisation.

## Some of the Tools and Models Acquired

- Trend Spotting
- Scenario Planning
- Futures Cone
- Causal Layered Analysis
- Futures Wheel
- 3 Horizons Model
- Practical Innovation
- Back Casting

## What you will receive

- Full workbook, branded and personalised for your team and profession
- Access to the recordings of your sessions for your team
- Templates of models and trends cards for team use and sharing with colleagues

## Presenter

Charlotte Kemp

- Professional Futurist, Member of Association of Professional Futurists
- Past President of Global Speakers Federation, PSASA
- Author, Leadership Coach, Keynote Speaker



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# YOU CANNOT BE 'FUTURE-PROOF'

Future focussed, yes. Futures thinking, yes. Future ready, yes. But you cannot isolate or protect yourself from the future.



## Public Workshops

These workshops are available to the public and can be booked via Quicket or invoice.

## In-house Workshops

The value of working in-house is

- the meetings are scheduled for your convenience
- conversations are kept confidential
- examples and templates will be tailored to your company and industry

## The Workshops

- There are 4, 3-hour workshops in this series. They can be taken over a period of time that works for your schedule.
- The sessions will be online and break-out rooms will be used.
- We can use your platform of choice.
- It is ideal to have a smaller group of people for engagement (10-12)

## Fee

Each workshop is \$1,100 (USD) or R19,500 (ZAR)

A discount of 15% is available for full payment of all 4 workshops upfront





# IS THIS TRAINING WORTH IT?

See these and over 100 more recommendations on [LinkedIn](#).



## **Doug Brunke, Global Business Chamber, USA**

For a few minutes we were transported decades ahead, only to be placed back into the present to begin wondering - when, how and what can we do to capture these opportunities for our business, faster? Charlotte's knowledge, perspective, foresight and communication style are all conducive to the audience learning and being inspired.

## **Derek Bbanga, Kenya**

As our world was being upended, Charlotte's talk on understanding change and how to respond to it was most illuminating. She always brings a level of engagement with any audience. Charlotte provides helpful models to make it easy to understand. She has a knack of connecting with audiences no matter what part of the world they're from through personalizing her presentations and being vulnerable. If you're looking for someone to break down strategic foresight or Futures Literacy to help you or your business I would definitely reach out to Charlotte. As she says, this is the professional development skill you might be missing.

## **Umar Sheraz, Futurist, Pakistan**

I have attended webinars hosted by Charlotte and I have found them to be detailed, insightful, and useful for both professionals as well as people who are just beginning their futures journey. The sessions are moderated in a way that participants also get to put forward their viewpoints. I strongly recommend working with her and look forward to more learning events with her in the near future.

## **Claudia Coetzer, USA**

You created a methodology-revolution in my head!

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<https://www.futuresalchemist.com/how-to-think-like-a-futurist-2>

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