



2 Trends

that explain the world today

Boardroom
Brief by

Charlotte Kemp
FUTURES ALCHEMIST



As a leader, are you
perplexed in a world that
seems so **contradictory**?

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There are

Two Trends

to Understand the World Today and
Plan for the World Tomorrow

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1 Hour

2 Trends

4 Scenarios

5

Recommendations

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2 Trends Intersecting

There are two trends that are making a huge impact in the world today and affecting everything from **international politics** through business, to local family decisions.

These trends are impactful on their own but when they intersect they introduce **significant disruptions** to how we expect the world to work and what we anticipate in the future.

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Binary - Fluid

Where we sit on the continuum from binary to fluid will define how we **experience and respond** to the polarisation

of the world.

Right - Wrong

Black - White

Good - Bad

Right - Left

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Scarcity - Abundance

- How do we use scarcity to maintain society and economics?
- How will we cope with an abundance of resources?
- Are we experiencing real lack or contrived markets?

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4 Scenarios

In this brief and concise session futurist Charlotte Kemp will introduce the two concepts and demonstrate the **implication when they intersect.**

These four scenarios are **playing out in the world today** and how we **anticipate them and respond** will spell success or failure of our prospects for the future.

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Recommendations

There are 5 recommendations areas for your leadership to consider in response to these 2 trends.



Without an **intentional response**, future success or even survival, is at **risk**.

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Charlotte Kemp

Charlotte Kemp, known as the Futures Alchemist, is a futurist keynote speaker and **executive coach** who partners with leaders to shape **preferred futures**. A former President of the Professional Speakers Association of Southern Africa (PSASA), she is also a member of the Association of Professional Futurists (APF) and recently served as the President of the Global Speakers Federation (GSF).

Charlotte is the author of several books, including *Conscious Futurist* and *From Future Shock to Poly Crisis*. They demonstrate **frameworks for navigating the uncertainties** of the future. As the Chief Relationship Officer for *Voices Into Africa*, she is committed to amplifying the presence of speakers and events across the continent.





To discuss this presentation for your leadership team, you can **contact Charlotte** here

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